$$\frac{\Gamma^W_{u\bar{d}}}{\Gamma^W_{c\bar{b}}} = \frac{1}{2}\left(1 - \frac{m_b^2}{M_W^2}\right)\left(2 + \frac{m_b^2}{M_W^2}\right)|V_{cb}|^2 \approx |V_{cb}|^2 \quad .$$